Maulik Bhalodiya

WordPress Developer | PHP | Custom Plugin Development | REST APIs

Rajkot, Gujarat, India | +91 97269 20463 | maulikbhalodiya9999@gmail.com |
linkedin.com/in/maulik-bhalodiya- | github.com/maulikbhalodiya

Professional Summary

WordPress Developer with 1.5+ years of experience in PHP, custom plugin development, REST APIs, AJAX and MySQL. Experienced in payment gateways, webhooks, third-party integrations, Gravity Forms, WooCommerce and custom business workflows. Strong in backend development, API architecture, security and reusable WordPress solutions.

Technical Skills

WordPress: Custom Plugin Development, Hooks, Actions & Filters, Custom Post Types, Custom Taxonomies, REST API, AJAX, WP-Cron, WP-CLI, WooCommerce, Gutenberg, Security

PHP & Backend: PHP, OOP, Composer, PSR-4, MySQL, SQL, $wpdb, Custom Database Tables

APIs & Integrations: REST APIs, Webhooks, Authentication, HMAC-SHA256, Checkout.com, ConvesioPay, TailoredPay, Stripe, Gravity Forms

Other: JavaScript, jQuery, HTML, CSS, Git, GitHub

Professional Experience

WordPress Developer Jul 2025 - Present

Qrolic Technologies

- Develop custom WordPress plugins and business functionality using PHP, WordPress APIs, REST APIs, AJAX and MySQL.
- Build payment, application and integration workflows using webhooks, third-party APIs and secure API communication.
- Develop custom systems and integrations with Gravity Forms, Brevo, Azure Form Recognizer, Google Maps and object storage.
- Work on WooCommerce customisation, WordPress migrations, WP-Cron, WP-CLI, custom database functionality and Gutenberg blocks/patterns.

PHP Developer Intern Jan 2025 - Jun 2025

Qrolic Technologies

- Developed PHP and WordPress functionality involving WooCommerce, databases and custom client requirements.
- Worked on backend development, debugging, integrations and production WordPress tasks.
- Selected for a full-time WordPress Developer position based on technical performance.

Personal Projects

RankKernel - WordPress SEO Plugin | WordPress.org Listing: https://wordpress.org/plugins/rankkernel/
WordPress | PHP 8.2+ | Custom Plugin Architecture | REST API | SEO | Schema JSON-LD | PHPUnit | PHPStan | PHPCS

- Personal Open-Source Project | Released v0.1.0 | WordPress.org Approved and Listed
- Designed and developed a modular WordPress SEO plugin with nine core modules, including metadata management, content analysis, XML sitemaps, Schema JSON-LD, breadcrumbs, redirects, 404 monitoring and IndexNow integration.
- Implemented a custom REST API, import utilities, versioned database migrations and controlled uninstall handling to support extensibility and data management.
- Maintaining WordPress Coding Standards, PHPStan and automated test gates while targeting PHP 8.2+ and WordPress 6.5+.

Personal Portfolio Website | Live preview: maulik-dev.duckdns.org
WordPress | Block Theme | Gutenberg | PHP | JavaScript | CSS

- Building a custom WordPress block theme by translating a design prototype into reusable templates, patterns and editor-friendly components.
- Developing responsive layouts and interactive UI components to present WordPress/PHP projects and technical case studies.

Selected Technical Projects

Cross-Domain Payment Proxy Architecture | *WordPress, PHP, REST APIs, HMAC-SHA256, Gravity Forms, Checkout.com, ConvesioPay, TailoredPay*

- Built a reusable cross-domain payment architecture using an iframe-based payment interface between separate WordPress sites.
- Implemented secure REST API communication using HMAC-SHA256, shared-secret authentication and request validation.
- Adapted the architecture from Checkout.com to ConvesioPay and TailoredPay using a common payment workflow.
- Implemented webhooks, signed callbacks, 3D Secure verification and Gravity Forms payment-status updates.

Custom Employee Application Management System | *WordPress, PHP, Gravity Forms, Forminator, AJAX, Custom Roles*

- Built an employee-facing system for processing Gravity Forms and Forminator applications.
- Implemented role-based access, application assignment and workflow status management.
- Developed AJAX-based application loading, status updates and approval/rejection workflows.

LatePoint Data Encryption Plugin | *WordPress, PHP, Sodium/libsodium, LatePoint*

- Developed a custom plugin for database-level encryption of sensitive LatePoint customer and booking data using PHP Sodium.
- Integrated encryption/decryption through LatePoint hooks with externalised keys and role-based access.

Azure Identity Document OCR Integration | *WordPress, PHP, Azure Form Recognizer, AJAX, Gravity Forms*

- Integrated Azure Form Recognizer into a custom WordPress plugin to extract structured data from passport and identity documents.
- Implemented server-side processing, asynchronous polling and verified mapping into Gravity Forms.

Brevo API Integration | *WordPress, PHP, REST API, Brevo*

- Integrated Brevo API for transactional emails, dynamic templates, PDF attachments and event-driven notifications.

Google Maps Distance API Integration | *WordPress, PHP, JavaScript, AJAX, Google Maps API*

- Developed AJAX-based distance calculation for pickup and drop-off locations with vehicle-specific additional mileage pricing.

Gravity Forms File Migration to Hetzner Object Storage | *WordPress, PHP, Gravity Forms, WP-Cron, Hetzner Object Storage*

- Developed scheduled migration of older Gravity Forms PDFs to Hetzner Object Storage using WP-Cron while preserving existing file functionality.

Education

Ganpat University 2021 - 2025
B.Tech. in Computer Engineering